



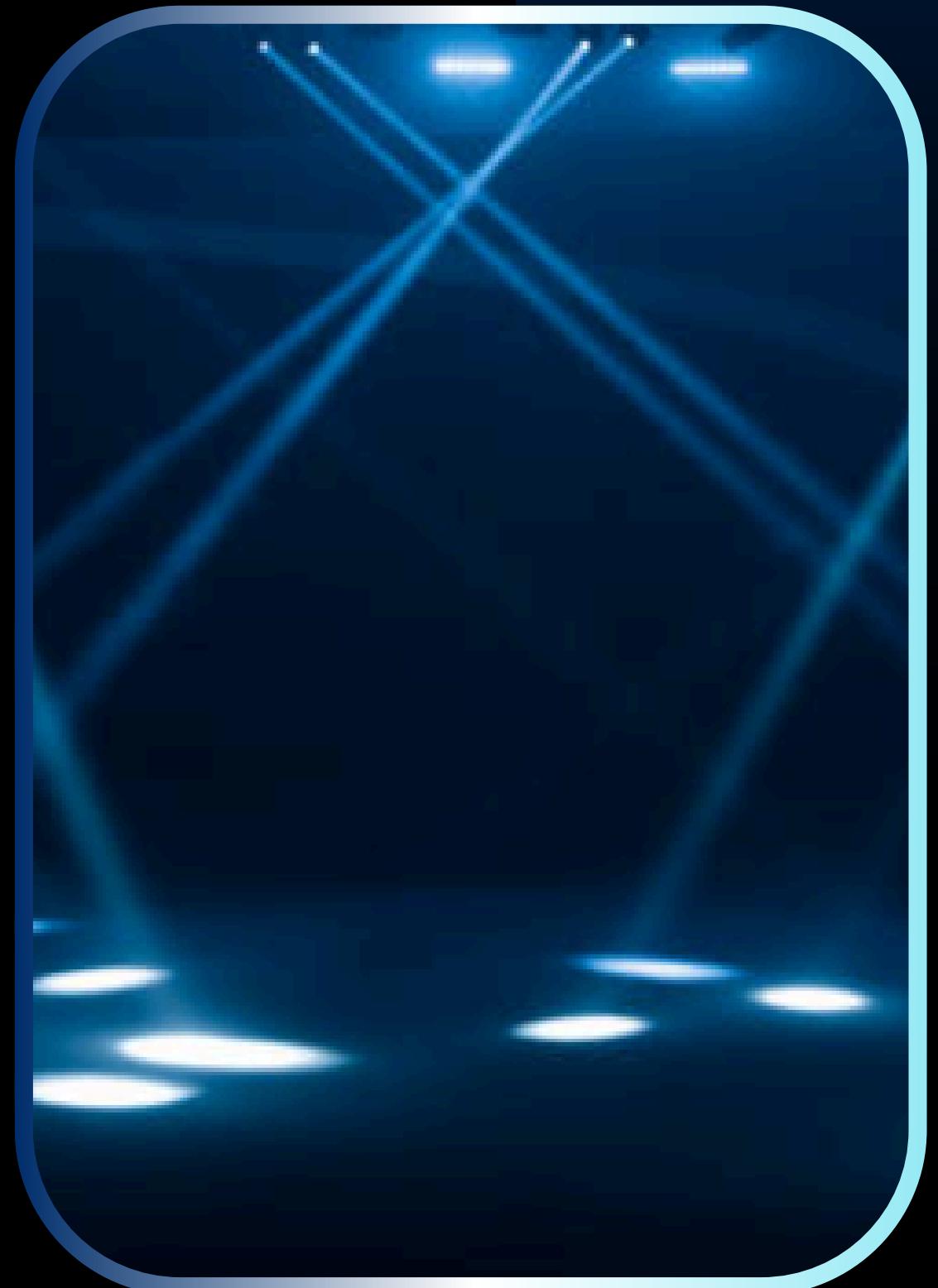
BROADWAY SERIES & CONCERT BOOKING SERVICES



**Unlock a dynamic partnership
to bring world-class Broadway
productions and live
performance experiences to
your venue.**

EXECUTIVE SUMMARY

With extensive experience in presenting and promoting touring Broadway productions across the country, our services include curating and booking a full Broadway Subscription Series to co-promoting concerts and live events to diversify your programming and expand your audience reach.



WHY PARTNER WITH US?

DECADES OF EXPERTISE PRESENTING
TOURING BROADWAY AND LIVE
ENTERTAINMENT.

PROVEN SUCCESS IN BUILDING LOYAL
SUBSCRIBER BASES.

SCALABLE SERVICES TAILORED TO
YOUR VENUE'S SIZE AND MARKET.

STRONG INDUSTRY RELATIONSHIPS
WITH PRODUCERS, AGENTS, AND
TOURING COMPANIES.

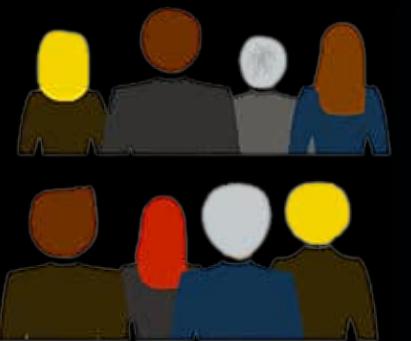
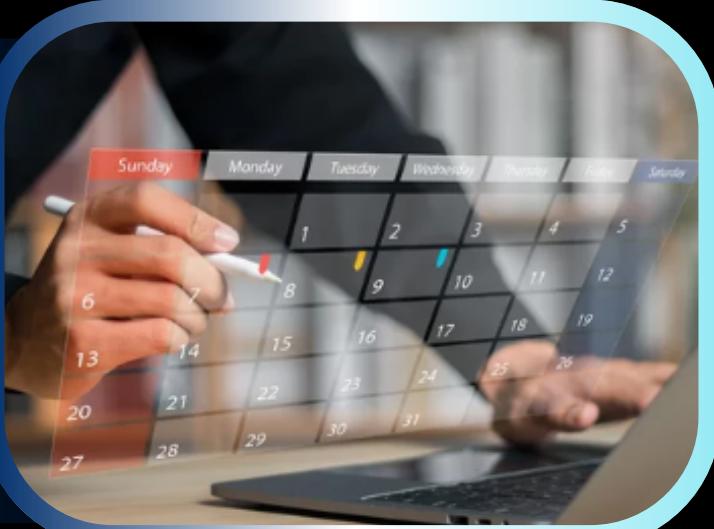


WHAT WE OFFER

**Broadway
Presentation
Services**



**Booking
Services**



**Marketing &
Audience
Development**



**Production &
Operational
Support**

Broadway Presentation Services

Full-Season Broadway

Development of a full-season Broadway series tailored to your venue and audience.

Flexible Models

Flexible subscription models (i.e., 3-show, 5-show, or custom packages).

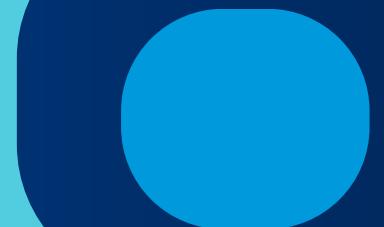
Full-Service Support

- **Booking and rights management**
- **Season planning and scheduling**
- **Subscriber marketing and retention strategies**
- **Co-branded promotional campaigns**

Optional Enhancements

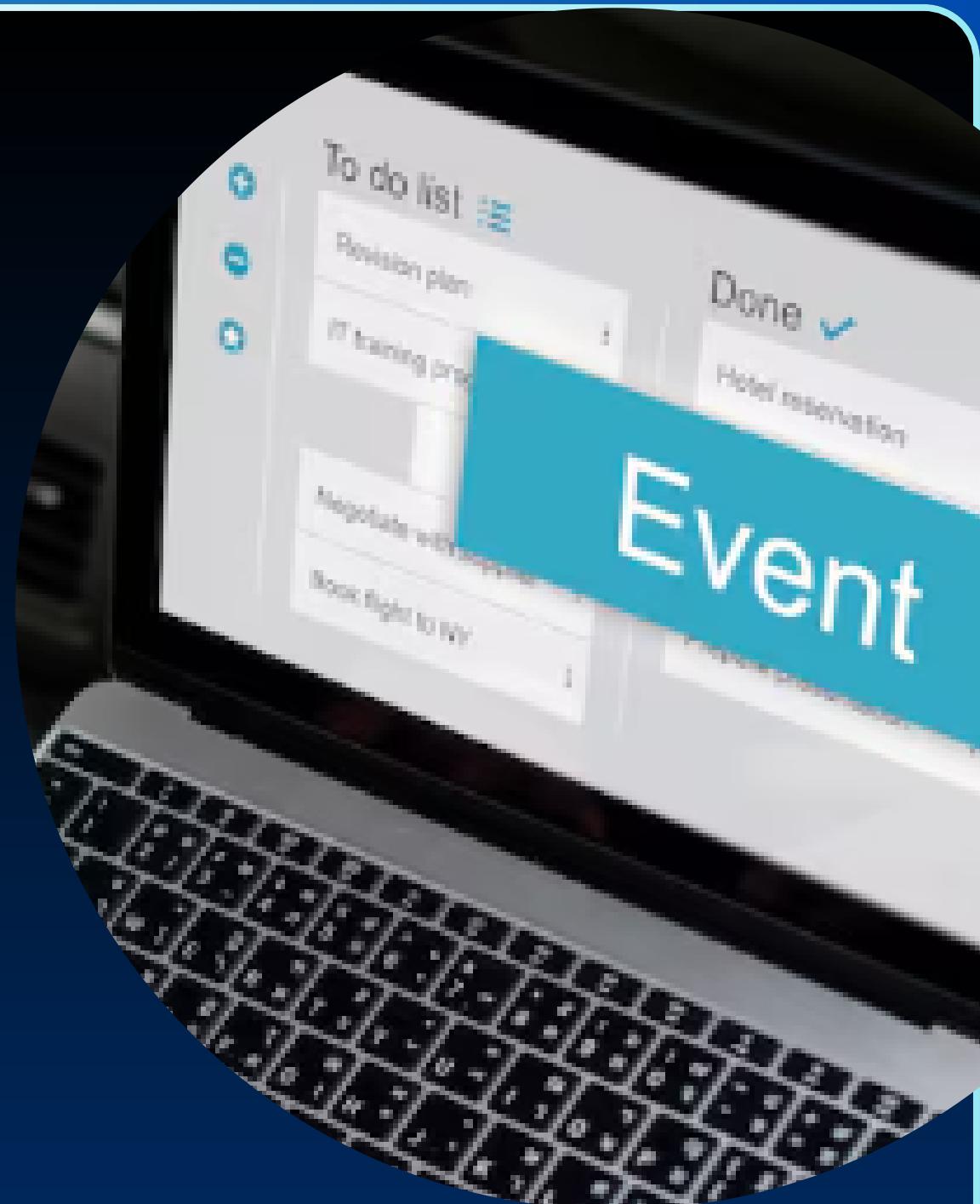
Optional enhancements: pre-show talks, meet-the-cast events, and educational outreach.





Booking Services Only

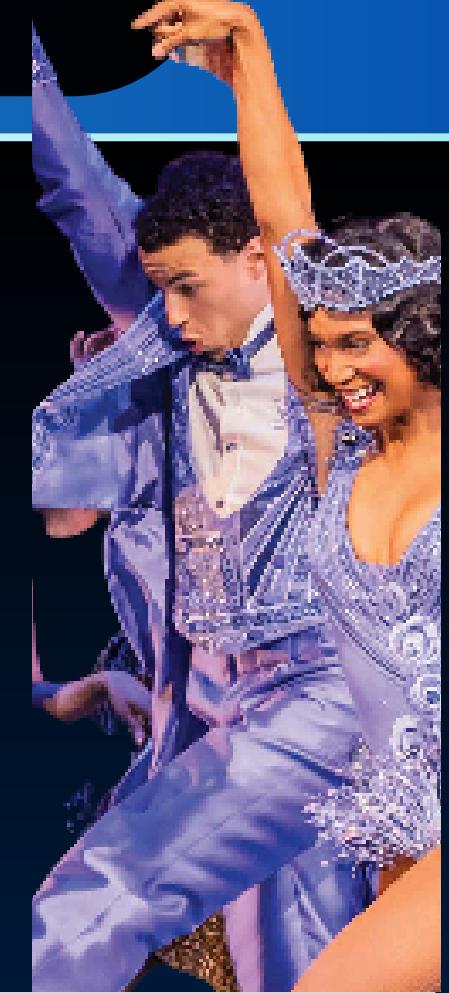
- For **venues that manage their own production and marketing**
- Access to our curated roster of **Broadway and non-Broadway tours.**
- Offer **negotiation and artist coordination.**
- Optional support available for, **marketing, ticketing and production.**



Broadway Booking Services

Services Include:

- **A la carte booking of individual Broadway touring productions.**
- **Ideal for venues that want to supplement existing programming or test Broadway demand.**
- **Artist and tour availability research**
- **Contract negotiation and booking logistics**
- **Coordination with tour producers and technical teams**
- **Optional add-ons: production support, marketing assistance, and ticketing integration**



Non-Broadway Booking Services

- Access to a wide network of national and regional acts:

National & Regional Acts

- Music (pop, classical, jazz indie)
- Comedy and spoken word
- Dance and Cultural performances
- Family and educational programming

- Custom booking to fill calendar gaps or target niche audiences.



Marketing & Audience Development

- **Co-branded marketing campaigns and digital assets.**
- **Subscriber acquisition and retention strategies.**
- **Community engagement, education, and outreach programming.**

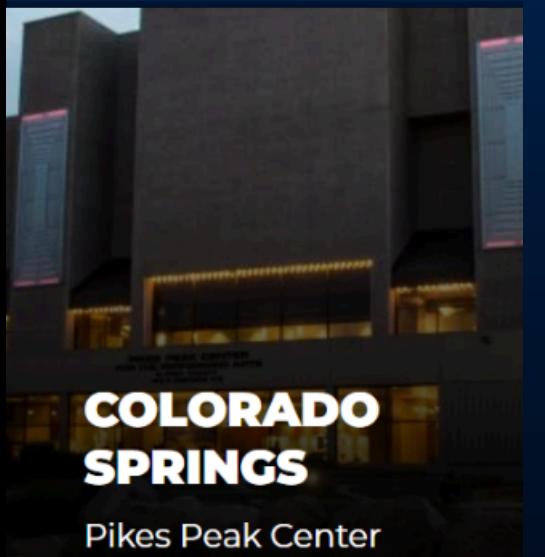


Production & Operational Support

- **Technical rider management and advance coordination.**
- **On-site logistics, artist hospitality, and production management.**
- **Management of show settlement with venue.**



THE AMERICAN THEATRE GUILD EXPERIENCE



**COLORADO
SPRINGS**

Pikes Peak Center



BIRMINGHAM

BJCC



KANSAS CITY

Kauffman Center & Music Hall



WICHITA

Century II Concert
Hall



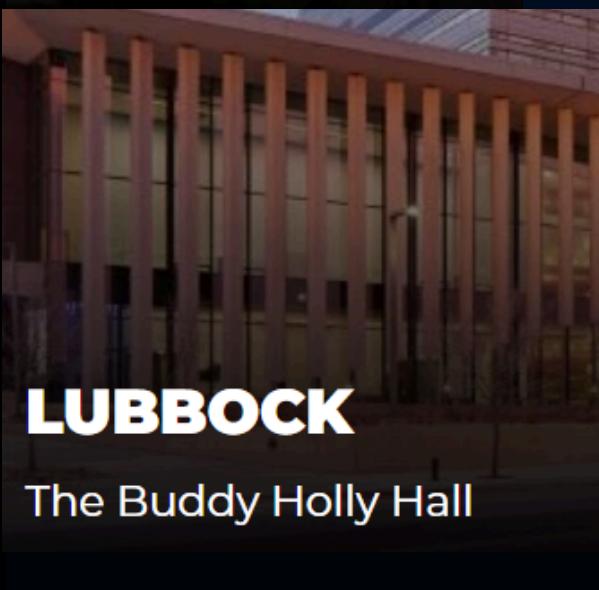
THOUSAND OAKS

Bank of America Performing Arts Center



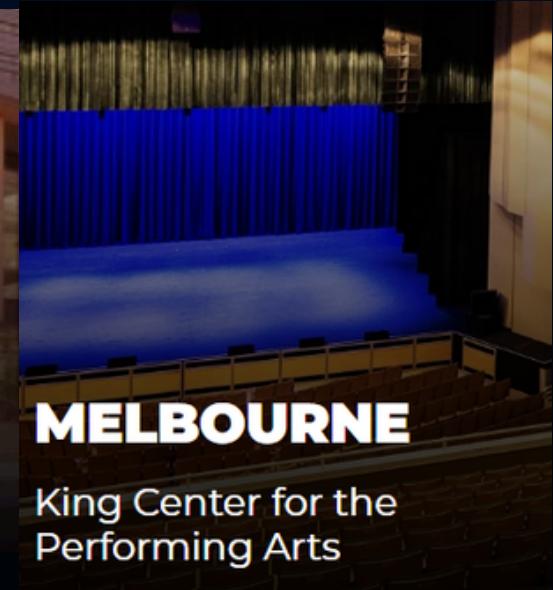
SHIPPENSBURG, PA

Luhrs Center



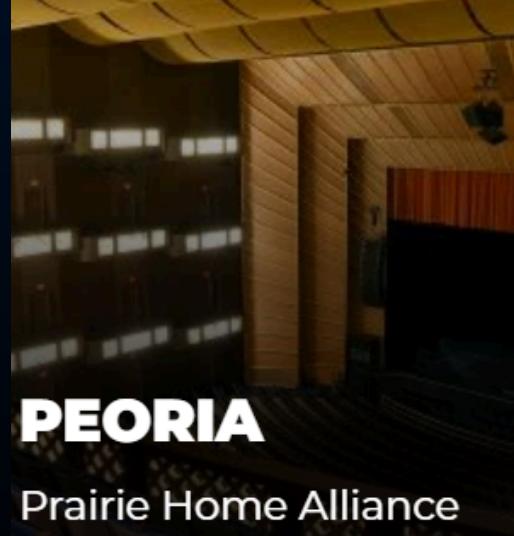
LUBBOCK

The Buddy Holly Hall



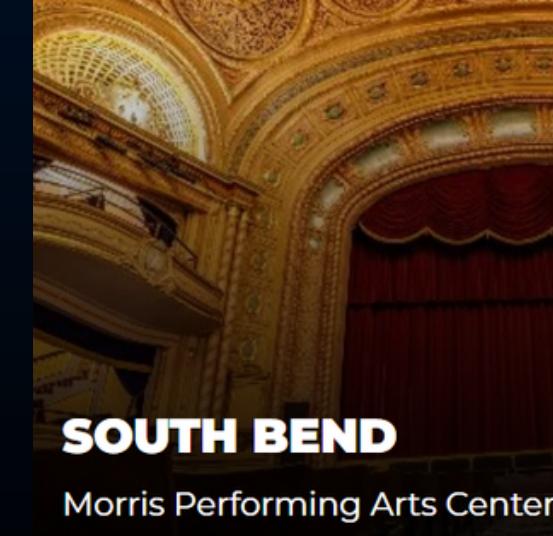
MELBOURNE

King Center for the
Performing Arts



PEORIA

Prairie Home Alliance



SOUTH BEND

Morris Performing Arts Center



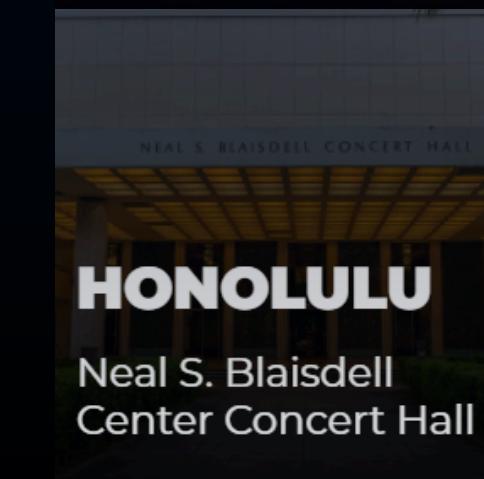
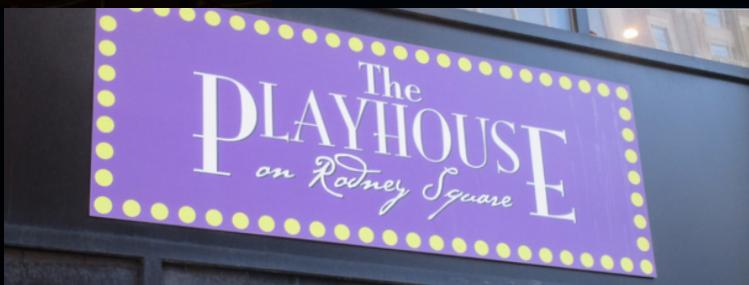
TOLEDO

Stranahan Theater



**SANTA
BARBARA**

The Granada Theatre



HONOLULU

Neal S. Blaisdell
Center Concert Hall

More than 25 years in the industry, presenting full seasons, fulfillment, booking services and co-promotions in various cities across the country.

PARTNERSHIP MODELS

- FULL SERVICE
- SUBSCRIPTION REVENUE SHARE
- FLAT FEE BOOKING
- CO-INVESTMENT IN MARKETING AND AUDIENCE DEVELOPMENT
- PRODUCTION SERVICES



WHAT'S NEXT ?

- SCHEDULE A CALL TO ASSESS YOUR VENUE'S NEEDS AND GOALS
- CUSTOMIZE A BROADWAY SERIES PROPOSAL WITH OPTIONAL ADD-ONS
- LAUNCH PLANNING AND MARKETING TIMELINE

CONTACT OUR
TEAM TODAY



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